



**Institute of  
Management  
Education**  
Ghaziabad(NCR)

**Call for Paper/Case Study**

**XIV National Conference– 2018 on “Make in India: A  
Gateway for Future Growth and Development**

**Date: 28<sup>th</sup> April, 2018**

**Venue  
IME Campus,  
Sahibabad, Ghaziabad**

<b>18<sup>th</sup> Rank by CSRGRDC Survey</b>	<b>A + by Business India</b>
<b>A ++ by Business Sphere-in India</b>	<b>A +++ by Go Getter</b>

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# XIV National Conference

## Make in India: A Gateway for Future Growth and Development

India is a country imbued with rich natural resources. The old adage goes that India is a rich country but inhabited by the poor people. The greatest paradox is that as a nation, we are not able to utilize our resources judiciously. We have also failed to develop our manufacturing belt like China, Germany and other advanced countries of the world. Make in India is a programme initiated by the present Prime Minister to strengthen the country's economic potential by harnessing it into the development of its industrial sector. In India, the labour is not only in plenty but even the skilled labour is easily available owing to the fact that there is unemployment even in the educated class of the country. With Asia becoming the manufacturing hub, India will soon become the preferred manufacturing destination of most investors across the globe.

The need of the hour to make the initiate of Make in India a grand success is that we have to abandon our rigid policies and regulations together with labour laws in the country, which are not conducive to carry business in India. In order to boost the Indian economy and also to make India an industrially developed nation, this programme is not a brand nor a slogan but a national movement which practically encompasses the entire gamut of social structure and business endeavours. This programme of Make in India is specifically designed to promote 25 sectors which are badly in need of reforms. The key sectors include to facilitate foreign direct investment and to convince



Indians and Foreign companies to produce their goods in India. This movement will enhance demand for employment and for specific improvement in social and industrial fields. Foreign currency will be invested in India in industrial sectors because of this timely initiative. It would also create a demand for skilled labour in specific sectors. This will also clear the vague picture of deciding FDI ratio in railways and defence sectors.

25 Sectors identified for Make in India Initiative include- Automobile, Railways, Tourism and Hospitality, Pharmaceuticals, Mining, Thermal Power, Space and Astronomy, Leather, Electronic Systems, IT & Business Process Management, Oil & Gas, Garment and Textile Industry, Shipping and Ports, Wellness, Defence Manufacturing, Aviation, Electrical Machinery, Construction, Roads & Highways, Automobile Components, Chemicals, Entertainment and Media, Biotechnology, Food Processing and Renewable Energy.

India has hitherto carved out a niche for itself in the field of IT sector, but in the sector of manufacturing, she is lagging much behind China. It needs concerted efforts on the part of government and industrial sectors to come forward with new strategies to combat the ongoing pressure of China in the international scenario. It is a crucial juncture where the bold initiative taken by the present government is not only praiseworthy but also an indicator of its going forward to a very promising and bright future. But for all this, what is the need of this hour is a positive attitude and co-operative feelings which shall pull us altogether. Some prognostications made by the political thinkers in the world definitely validate for a very strong and powerful India, if our best efforts are harnessed into Make in India Movement to be a great success. The scientific & Technical potential of the country can decidedly bring about a volte-face transmutation in the existing weak fabric and depressed mood of the sector of the manufacturing spectrum.



## Sub Themes:

- Policy Reforms
- Labor and Employment (including legal issues)
- Entrepreneurship and Innovation
- Emerging Opportunities and Challenges in Manufacturing Sector.
- Investment Issues – Domestic and Foreign
- Human Development & Training
- Marketing Strategies Management of MSMEs
- Corporate Social Responsibility
- Some Legal Challenges for Make in India Movement
- Manufacturing Sector and Make in India: Some inter related aspects
- Specific Communication systems for Make in India
- E-Commerce & Make in India Movement
- Sponsorship abroad for Make in India
- Foreign Collaborations for growth of Make in India
- Digitalization & Make in India Programme
- Emerging Challenges & Issues for Make in India Movement
- Entrepreneurship & Communication: Steps to strengthen Make in India Movement
- Clarion-all to NRIs to invest in India
- Agriculture Sector
- Other related issues akin to Make in India Initiative

The main objective of this 14<sup>th</sup> National Conference is to provide an opportunity to scientists, scholars, students, administrators, business and corporate bigwigs to ponder over various themes and challenges of Make in India Movement. The inferences drawn from scholarly discussions and deliberations shall open up a Pandora's Box for the younger generation to utilize human and natural resources in a judicious manner for the welfare of the society and the country as a whole.

India is a developing super power which has, of course, immense potential to tap natural resources for manufacturing sector. Industrial sectors, agriculture sectors & eco-friendly forestry and animal husbandry taking together will open up formidable opportunities for employment and also for sustainable growth. The *Sword of Damocles* of the third world war is presently hanging over the head of whole mankind. Diverting human energy for positive productivity and for recalling peaceful and amicable environment in world, India's bold initiative of Make in India shall certainly prove to be a panacea for all human ills.



## Conference Organizing Committee

Prof H. P. Gupta  
Vice-Chairman &  
Patron-in-Chief

Prof S. D. Sharma  
Director General  
Conference Chair

### Co-ordinators

Ms Amita Chaudhary (IT)  
Mr Rohit Kaushik  
Mr Arun Kumar Takuli

Date of Conference: Saturday, 28<sup>th</sup> April, 2018

Eligibility for Participants: University/ College Teachers/ Research Scholars/ Business Executives/ Entrepreneurs/ Lawyers/ Professionals from corporate world/ Social Workers/ Political Activists/ Students

Submission of Papers: Conference paper should not exceed 10 typed pages on A4 size paper with font size 14, accompanied by an abstract of 250 words and should be submitted to conference email address [conference@ime.in](mailto:conference@ime.in) . Selected papers will be included in the proceedings of the conference to be brought out in PDF (CD). Papers must reach the Conference Convenor by 18<sup>th</sup> April, 2018. In case of urgency please contact at 0120-2633424.



FEE: Rs.1000/- per participant (Teachers, Academicians, Corporate), Rs. 800/- for Research Scholars and Rs. 500/- for students and others to be paid by Cash/DD in favour Institute of Management Education. Rs100/- will be charged against a certificate for participation.

