



NATIONAL CONFERENCE ON

Global Outsourcing: Spectrum of Opportunities

DATE: 24TH April, 2016

**Venue: IME Campus
178, G.T. Road, Sahibabad
Ghaziabad**

12TH NATIONAL CONFERENCE

Keeping in view the motto that continuous research and incessant quest for knowledge is the *sinequanon* of invention and discoveries, which are presently the major need for survival in this cut-throat competitive age, the Institute of Management Education is organizing its **12th National Conference on “Global Outsourcing: Spectrum of Opportunities” on Sunday, 24th of April, 2016 at IME Campus.** Eminent Scholars, Topmost Researchers, Renowned Academicians, Corporate Big-Wigs and Eminent Administrators are attending this conference of great national importance. India is, undoubtedly, the harbinger of global outsourcing and has dominated even very advanced countries in BPO, SSC, KPO and IPO areas. On Indian economy the impact of global outsourcing is quite discernible in FDI and other economic sectors. The Public Sector has enhanced tremendously leading to amazing employment scenario all around. The phenomena of global outsourcing has opened up a **Pandora 's Box** for a number of employment opportunities for Indians. The domains of business process outsourcing, knowledge process outsourcing, information process outsourcing are the path-breaking dimensions which have left an indelible impact on Indian Economy. The role of IT Industry in boosting global outsourcing and the movement of digital India in providing a boosting morale in economic sector are *sine-dubio* worth remembering.

It is in keeping with this objective in mind that the theme of the 12th National Conference to be held at IME has been chosen for purposeful succor and guidance of all stake holders and also researchers and administrators in the field of education.



12th National Conference

on

Global Outsourcing: Spectrum of Opportunities

Conference Theme

In the realm of Global Outsourcing, India has been playing a pivotal role. It has surpassed even China and Japan and the entire world has recognized the hidden potential of India as being the harbinger in the field of business outsourcing. Of the various business spheres where India has overwhelmingly dominated other most advanced countries are Business Process Outsourcing (BPO), Small Call Centres (SCC), Knowledge Process Outsourcing (KPO), Information Process Outsourcing (IPO) and other concomitant related areas. From USA and UK and other European Countries like Germany, France, Italy and Spain, India has got immense business in the field of outsourcing. A number of factors are contributory to this phenomenal success. Cheap labour, skilled manpower, inherent proclivity of workers are some noted factors in this respect.

The impact of Global Outsourcing on Indian economy is quite discernible in FDI and other economic activities. The morale of private sector has enhanced tremendously leading to amazing employment scenario all around. In addition, the role of IT Industry in heralding Global Outsourcing has been immense not only in economic sector but in other sectors also. The Global Outsourcing boom has led to other development e.g. the fillip in English communication skills has received together with the related expertise in outsourcing technology has been very amazing and result oriented. There are other areas also which have been impacted by this phenomenon of Global Outsourcing. It has, in a way, opened up the Pandora's box for a number of employment opportunities for Indians.

SUB THEMES

1. Business Process Outsourcing: a success panorama.
2. Knowledge Process Outsourcing : an Economy booster
3. Information Process Outsourcing: a mine for employment generation.
4. Factors of success for global outsourcing in India.
5. Skilled manpower and global outsourcing.
6. Economy boost : a boom for Indian Private Sector
7. Employment generation: the greatest gift of global outsourcing.
8. Language expertise: a great success factor for global outsourcing in India.
9. Role of IT Industry in Global outsourcing.
10. National Service provider and global outsourcing.
11. Legal issues related to global outsourcing.
12. Socio cultural scenario in India for success of BPOs.
13. Entrepreneurship and global outsourcing.
14. Digital India for global outsourcing

CONFERENCE ORGANIZING COMMITTEE

Prof. H P Gupta

Vice Chairman, IME

&

Patron-in-Chief

Prof. S D Sharma

Director General

Conference Chair

Ms Leena Sharma

Conference Convener

Dr Kamal Agrawal

Dr. Anshu Tyagi Co-ordinators

Dr Kamini Rai

Mr Shivam Agarwal

Date of Conference
Sunday, the 24th April 2016

Eligibility for Participants

University/College teachers/Research scholars/Business Man/Entrepreneurs/lawyers/Professionals from Corporate World/Social workers/Political activists/Students

Submission of Papers

Conference paper should not exceed 10 typed pages on A4 size paper with Times New Roman font size 12, accompanied by an Abstract of 250 words. Selected papers will be included in the proceedings of the conference to be brought out in PDF (CD). **Papers must reach to the Conference Convener by 16th April 2016 at ime@vsnl.net, conference@ime.in**
In case of any queries please contact at :
09717735270

Registration Fee

(per participant)

Rs.1000/- for Teachers, Academicians, Corporate
Rs.800/- for Research Scholars
Rs.500/- for Students & others

Fee to be paid by Cash/DD/NEFT in favour of Institute of Management Education. For online payment, the bank details are:

Account Name	Institute of Management Education
BANK NAME	HDFC Bank Ltd.
BRANCH	Raj Nagar, Ghaziabad, India
ACCOUNT NO	50100036328382
Swift Code	HDFCINBBDEL
IFSC Code	HDFC000015

Important Dates

Submission of Paper/ Case with abstract/ summary	8 th April, 2016
Acceptance of Paper/Case	10th April, 2016
Submission of final Research Paper/Case	16 th April, 2016
Registration	16 th April, 2016